

STEP 1

LENGTH CHART

LENGTH (INCHES)	-1	-1/2	0	+1/2	+1
HEIGHT	5' 0" to 5' 3"	5' 3" to 5' 7"	5' 7" to 6' 1"	6' 1" to 6' 5"	6' 5" to 6' 7"+
37					
36					
35					
34					
33					
32					
31					
30					
29					
28					
27					
26					
25					

The ability of the golfer to strike the ball consistently on the sweet spot is the determining factor when deciding on the desired club length.

INSTRUCTIONS

1. While wearing street shoes or soft spike golf shoes, stand upright with your arms relaxed at your side.
2. Make a fist and measure the distance from your knuckles to the floor. (See diagram)
3. Using your height and the knuckles-to-floor measurement, refer to the static length chart for approximate club length needs. Choose the appropriate 6 iron to begin length determination.

STEP 2

MIZUNO SHAFT OPTIMIZER

Choosing the right shaft for your customer is one of the most important aspects of Club Fitting. Since the shaft will affect distance, ball flight, spin and trajectory, this portion of the fitting should not be overlooked. Fitting the shaft is not as simple as reading club head speed. For a complete and accurate fitting, the fitter should consider all of the following factors:

Club Head Speed: How fast the club head and shaft are moving during the swing.

Tempo: How quickly a player transitions from the backswing to downswing.

Shaft Toe Down: A measure of the bowing of the shaft in a downward direction during the down swing.

Shaft Kick Angle: The amount of shaft forward bending during the down swing motion.

Release Factor: How and when the club head and shaft are releasing during the downswing.

Fitting for Shaft using the Mizuno Shaft Optimizer :

1. Select the Shaft Optimizer and push the "POWER" button. ("On" will appear in the window). Then press and hold the "RESET" button until the word "Go" is displayed on the digital read-out screen .
2. Have the customer hit a golf ball off a tee to gather the swing characteristics of his/her specific swing.
3. As you take the shaft optimizer back from the customer, the digital read-out screen will automatically be displaying the CLUBHEAD SPEED reading.

Record the CLUBHEAD SPEED number into the Shaft Optimizer software and then tap the RESET button one time to display the readings for TEMPO, TOE DOWN, KICK ANGLE and RELEASE FACTOR. (all four readings will appear on the screen simultaneously, separated by a decimal point.)

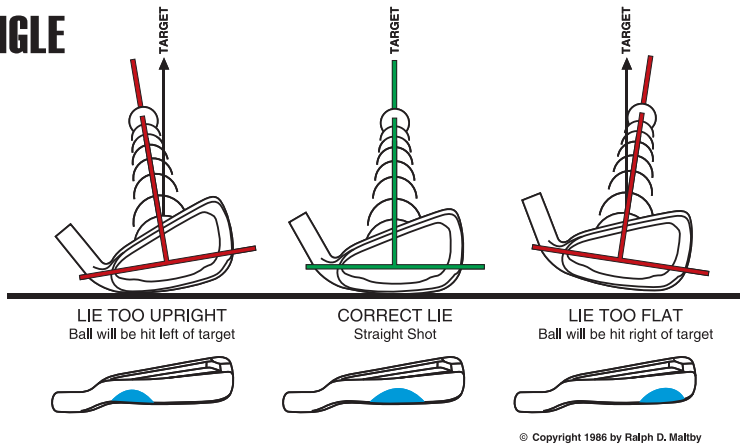
Record these four readings into the software, just as you did for the CLUBHEAD SPEED reading.

Repeat Steps 2 and 3 (have customer hit another ball), until you have multiple sets of readings entered into the Shaft Optimizer software and then press "START" on the computer screen. The Shaft Optimizer software will calculate and then display the shafts, (steel and graphite) that are best suited to the customer's individual swing characteristics.

4. Choose one of the selected shafts along with appropriate iron model and have the customer hit several balls while visually observing ball flight or measuring with a launch monitor. If necessary, have the customer demo the other shafts selected by the Shaft Optimizer until the PERFECT FIT has been identified!

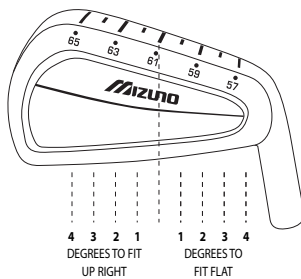
STEP 3

LIE ANGLE



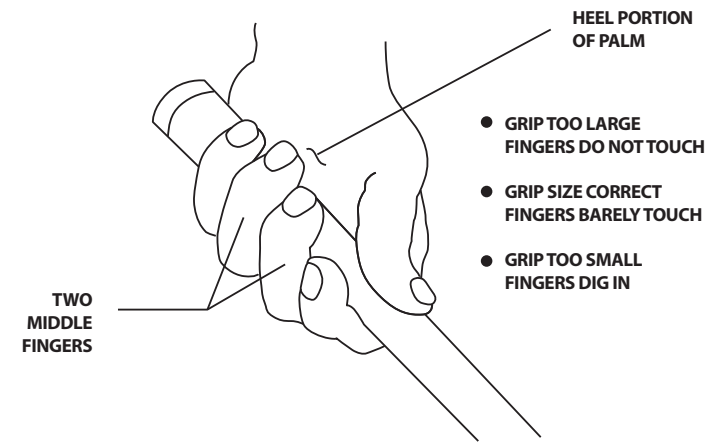
INSTRUCTIONS

1. Select the recommended shaft from the Shaft Optimizer with the appropriate length from the chart in Step One. Note: You can also use the recommended model to determine their lie angle.
2. Select the correct color coded Lie Fit head that corresponds with the proper length. Note: Posture and centeredness of contact ultimately are the determining factors when deciding on the correct club length.
3. Place lie angle tape on the sole of the club and begin to strike the ball off the lie board.
4. Hit several shots off the lie board to determine the darkest and fullest impact mark. The lines on the sole are at 1/4" increments or 1 degree and they correspond to the number on the side of the lie club. If the customer marks the sole at 63 degrees, the club you would order is 63 degrees with the proper length and shaft the best fits the customer.



STEP 4

GRIP SIZE



GLOVE SIZE	GRIP SIZES
S,M	-1/64 or STANDARD
ML,L	STANDARD or +1/64
XL	+1/32 or MIDSIZE

Physical limitations such as arthritis, joint problems, carpal tunnel syndrome and long finger nails affect the grip size selection.